

# Aalto University Project



Vestel is set to build on its success as one of the world's largest manufacturers of displays for education with the deployment of more than 400 screens in Finland's internationally renowned Aalto University. Throughout the rapid rise of Aalto University as a world leader and pioneer of multi-disciplinary learning, Vestel has continued to support the University ecosystem, installing Vestel big screen XN, PDU and UHM Displays across the campus.

The high-end screens, designed according to the specifications of the University's own AV department, are being used to meet a variety of needs across the campus. Vestel 65-inch, 86-inch and 98-inch professional displays are in operation everywhere from the University's student creative common rooms to its high-tech lecture theatres, I.T labs and meeting and conference rooms.

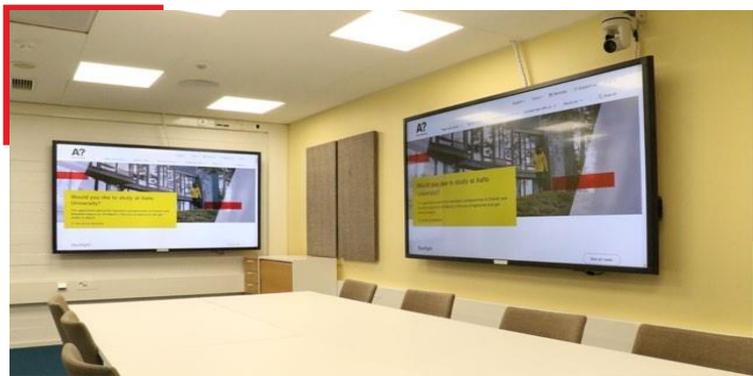
From within the student creative common rooms, high-tech lecture theatres, I.T labs and meeting and conference rooms, Vestel big screen 65-inch, 86-inch and 98-inch professional displays are now evident.

Since they first started to be installed in 2018, with the help of Finnish distribution partner, Bat Power, they have proven to be key to the ideology and success of the University, enabling the multi-disciplinary collaboration required to innovate and inspire creativity.

A merger of three Helsinki universities – the University of Technology, the University of Art and Design, and the University of Economics – Aalto University was established by the Finnish government to foster world-leading innovation from its nation's capital.

Although now internationally acclaimed for its more productive multi-disciplinary approach to research and education, Finland's second largest university had to undergo its own digital transformation to evolve and grow

According to Tommi Järvinen CEO of Bat Power, it is for this reason that Aalto University had to take the decision to upgrade its audiovisual technologies: “Ahead of the curve, Aalto University recognised, even pre-pandemic, the importance of adopting the latest meeting room and display technologies. If it was to continue to support multi-disciplinary education, then it needed the right collaboration technologies to bring students and staff from different faculties together, either remotely or in-room.



“When we discovered the Vestel range of displays, we knew we had found the right screens for Aalto University. Competitively positioned on the market, they are, with 24/7 or 16/7 operation, robust and highly dependable.

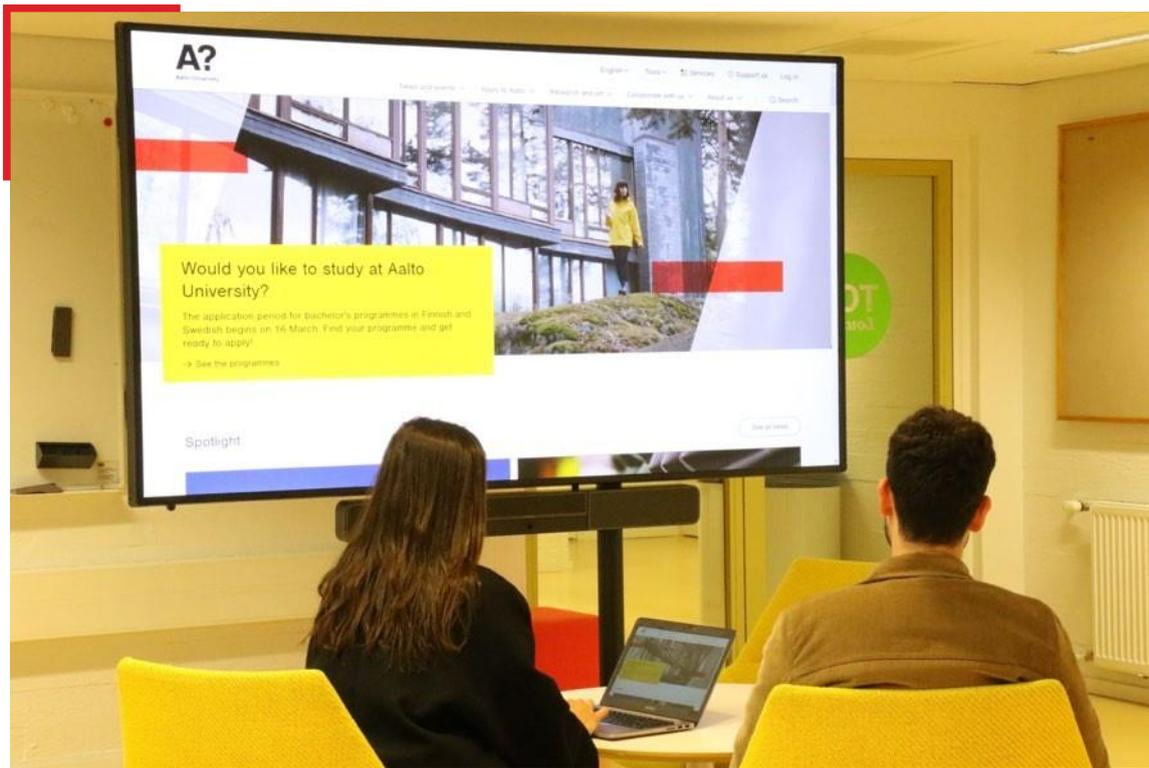
But, more than this, they’re also extremely well-specified, and completely on trend in the flexible support they offer for high-quality conferencing, presenting, and screen sharing. Entirely future-proof, they’re compatible with Windows, Linux and Android operating systems, thanks to their embedded OPS slots, and come with everything from built-in WiFi and Bluetooth connectivity to Microsoft Wireless Display Adaptor and Android Screen Sharing functions. In terms of picture performance, the displays also stand out, delivering flawless viewing experiences, even from up close with crystal clear 4K UHD resolution.”

## Student Meeting Room

Located in a break-out creative common room, the colossal 98" Extreme XN Professional Display has transformed the space, offering a stand-out focal point and presentation area to draw students in.

With wide 178-degree viewing angles and ultra-crisp 4K UHD picture quality, the display immerses students in the education experience, inspiring a sense of inclusivity, no matter where they are in the room.

The 120 Hz refresh rate also allows for smoother, more realistic on-screen graphics, supporting the presentation of even the most fast-paced videos and animations.



## The Huddle Room

A high-tech lecture theatre, the on-campus Voice Room has been kitted out with Vestel 86-inch PDU 4K UHD Displays on which students and lecturers can present and immerse everyone in their ideas and data. Giving every student a voice and platform, the displays seamlessly connect with the in-room system and ensure meeting equity for remote participants by enabling them to be seen, as clearly as in the flesh.



## IT Labs

Vestel 86-inch PDU Displays are also deployed in the student I.T Labs. As well as being used to display guidance and advice on the use of the different I.T hardware and systems, the displays offer more opportunity for students to connect and collaborate with each other on video conference calls.

## I.T Back Offices



The very back-office infrastructure of the University is also supported by Vestel through its 65-inch UHM 4K HDR Displays. Delivering content with exceptional colour, contrast and depth, against both light and dark on-screen backgrounds, the displays are used as workplace digital signage to share real-time data for projects, team updates, as well as alerts on the health of the overall University I.T network.

Of the installation, Selcen Uyguntuzel, Sales Deputy General Manager, Vestel, commented: “We’re excited to be working with Bat Power, and Aalto University. The installation of 400 displays in such a prestigious university enables us to continue to strengthen our presence in, and support for, the education sector. With this project, we have really been able to show how the latest display technology can facilitate every aspect of campus life by improving the back-office operations and student communications, as well as collaboration and meeting room experiences.”