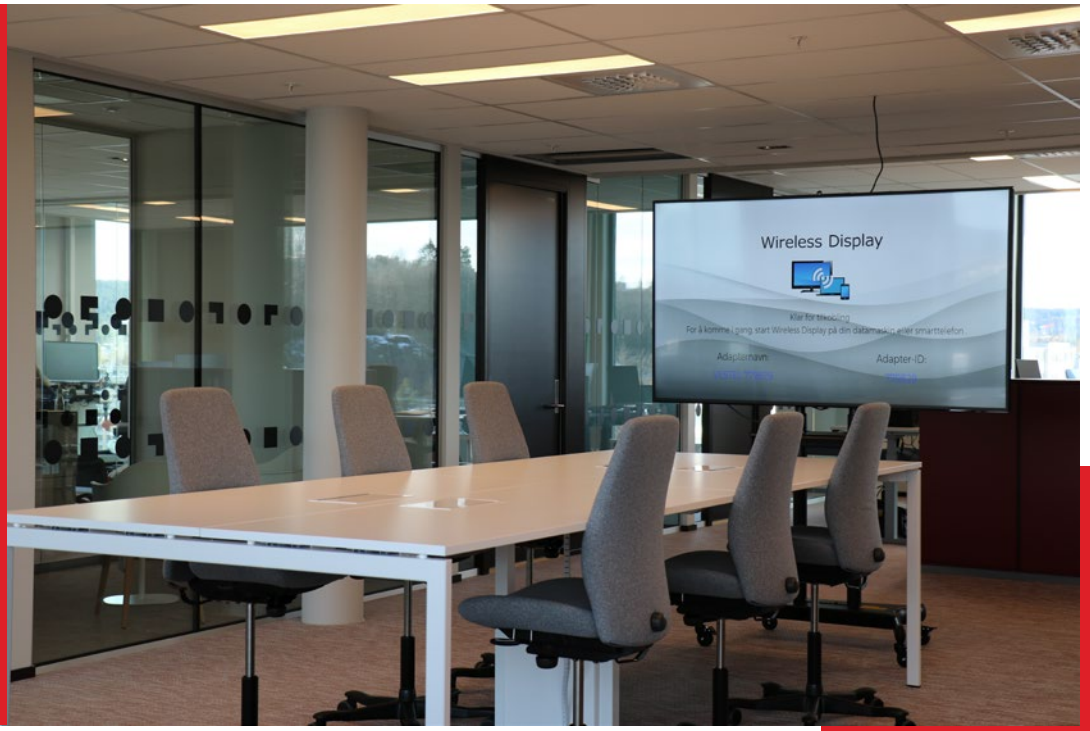


# Oslo Kommune Project

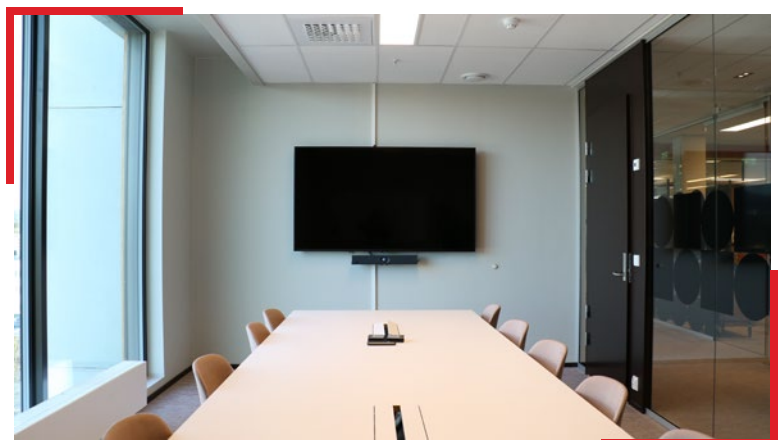


Vestel Visual Solutions is at the centre of an ambitious digital transformation strategy for the local District Committee of Nordstrand in Norway's capital, Oslo.

In a move to improve the operation, workflows and impact of the district's administrative services, Evercom, the exclusive reseller partner of Oslo Council, has selected Vestel to provide big-screen displays for Nordstrand Committee Hall.

So far, twenty big screen 65-inch Vestel PDU Professional Displays have been deployed, with plans already underway for the installation of more screens.

The initial roll-out has been carried out to support an overhaul of how the local district manages its administrative services, including everything from housing and social services to health stations and schools and education.



## The Challenge

Previously managed from multiple different buildings across the area, the administration was not being run as efficiently or effectively as it could be, with little-to-no visibility on how any updates to one service affected another.

It is why the decision was made to bring all the management of community services under one roof in the District Committee Hall. And it's also why, according to XX, CEO of Evercom, Oslo Council decided to invest in audio-visual technologies that could support this new, more collaborative way of working: "For the move to work, there needed to be more than just a physical presence in the same shared space. Different teams needed to come together, share ideas and feel that it was comfortable and easy to do so, no matter what their level of technological competency.

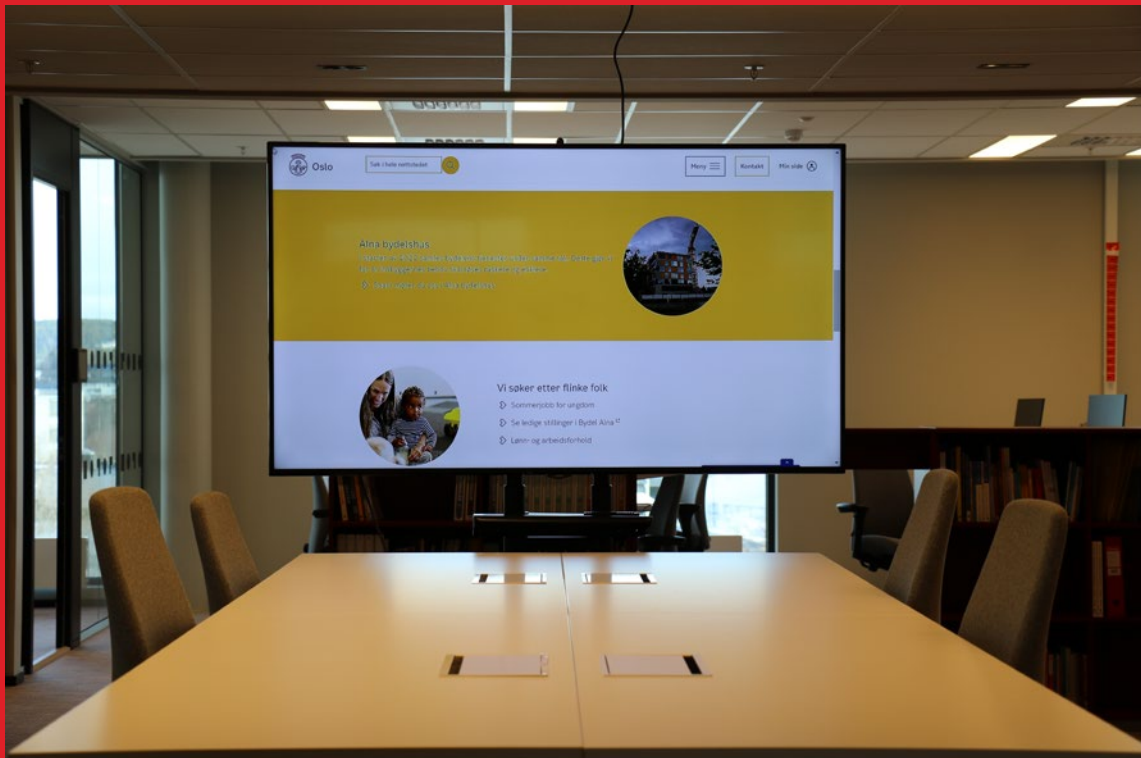
"With the Vestel Professional PDU Series, we knew straight away that we had found the right audio-visual support to help achieve this. Competitively priced, the well-specified PDU 4K UHD Display is designed for ease of installation, requiring no complex IT set up or on-going maintenance, thanks to its System on Chip technology.



“What’s more, with embedded WiFi and Bluetooth connectivity, as well as a whole host of other features, it makes video conferencing and presenting much simpler, straight out of the box.

“Supporting a user-friendly Bring Your Own Device (BYOD) strategy, the PDU Series enables content to be shared straight to the big screen with Miracast and AirPlay, while also allowing for easy control of the screen’s peripherals with HDMI Consumer Electronics Control (HDMI CEC).

“Ideal for the busy District Committee Hall environment, it is fuss-free to use, enabling you to automate when it powers on and off with its Scheduler.”

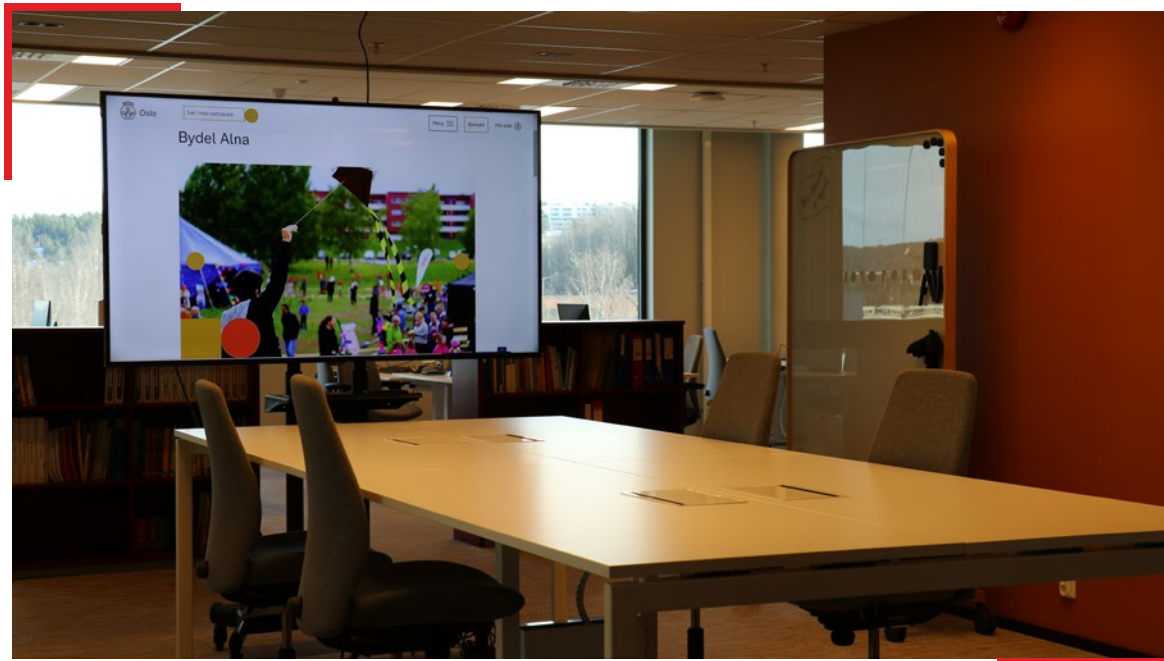


## The Solution

Deployed throughout the District Committee Hall’s meeting rooms, and communal areas, the new displays are already providing a quick return on investment, facilitating inter-agency and team co-operation. All staff concerned with related services, such as the health, welfare and kindergarten education of vulnerable children can now maximise the positive impact they make. By sharing ideas, case-by-case updates and data from their work systems, straight to the screens, they can collaborate effectively together to devise cohesive action plans more quickly.

For communal areas, the displays offer more opportunity to engage with local residents, enabling local district advice, updates and guidance to be displayed clearly on multiple issues and services. This information is published alongside the relevant contact information, and frequently asked questions, helping to alleviate pressure on the reception desk of each floor.

Local council meetings with the public are also more effective. Ensuring meeting equity for all attendees, remote participants feel both seen and heard, thanks to the lifelike 4K UHD picture quality and high-definition audio performance of the displays.



“In partnership with Evercom, we’re excited to be able to support the local District Committee of Nordstrand,” said Selcen Uyguntuzel, Sales Deputy General Manager, Vestel.

“We know the differences that intuitive display technologies can make to local government administration, and so we’re delighted to see that our own displays are already having such a positive impact.

“With the support of our network of user-friendly, big-screen Professional Displays, the Nordstrand District Council has been able to develop an overarching communications and collaborative strategy. Facilitating more opportunities to collaborate in-person and remotely, the displays have played a part in building on the quality and speed of the council’s services, as well as in streamlining workflows, and engaging more effectively with the citizens it serves.”