

PRIME+ SERIES
DIGITAL SIGNAGE DISPLAYS

2023 - 2024

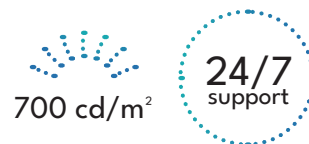
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VESTEL



General Features



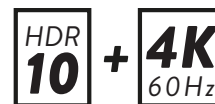
UHD Resolution with 700 cd/m² of Brightness

UHD resolution provides a super crisp image quality, along with a 700 cd/m² of brightness to ensure vibrant and colorful content even in locations with high ambient light levels.



UHD Resolution with 500 cd/m² of Brightness

Prime+ Series has additional model options that include either 16/7 or 24/7 operation hours, along with 500 cd/m² of brightness.



QLED & Wide Color Gamut Display Technologies

Prime+ Series includes QLED and Wide Color Gamut (WCG) options. With these technologies, the displays bring an even greater array of colors to the table and increase the quality of reproduction of colors.

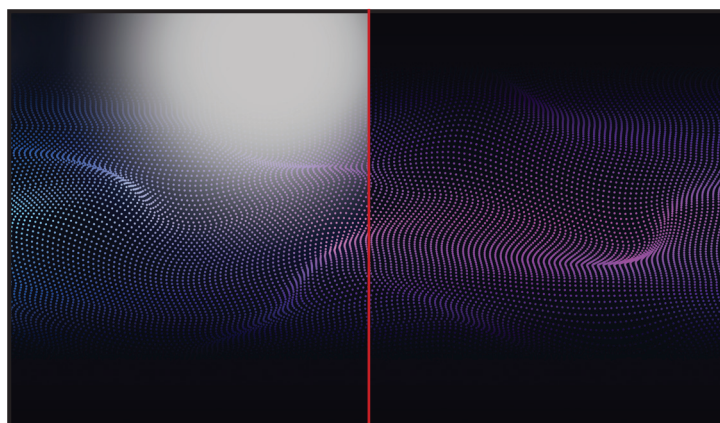
Primary colors such as red, green and blue are deeper, and secondary colors such as magenta, cyan and yellow are much more richer.

Prime+ Series with QLED & WCG options provides the best color performance.

High Haze Panels

The surface of digital signage displays provides a visual connection among the screen and the viewer. A matte finish on the screen surface allows to scatter environmental light, instead of reflecting it to the viewer.

Anti-reflective high haze panels are now available with Prime+ Series, for both 500 cd/m² and 700 cd/m² displays.



Low Haze

High Haze

Design Features

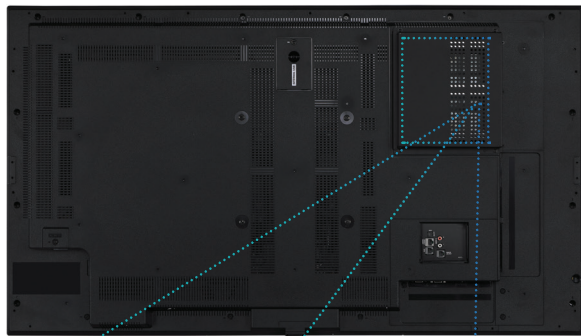
Prime+ Series is available in screen sizes of 43", 50", 55" and 65".

Slim Design with DLED Technology

Prime+ Series is the perfect combination of style and value. DLED backlight technology combined with specialized cabinet design, provides a slim depth of 63mm. With their slim design, Prime+ Series displays are ADA compliant.



The sleek design has a super slim bezel, flat sides and minimal depth making it adaptable to almost any installation location, and can be mounted in either landscape or portrait orientations.



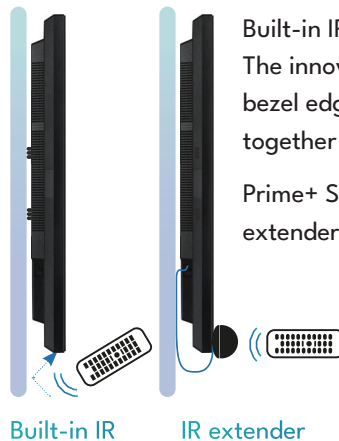
OPS, SDM or Intel NUC Module Support Option

Prime+ Series can be easily upgraded, as the design can accommodate either OPS or SDM modules, without any need of additional power or video cables.

Prime+ Series is designed to ease the usage of Intel NUC devices. These devices can be easily mounted to the back of Prime+ Series displays.



Built-in IR and IR Extender Options



Built-in IR is safely hidden behind the front bezel. The innovative design, along with perfectly flat bezel edges, means the displays can be aligned together without any interference or unsightly gaps.

Prime+ Series also provides IR extender option.



30° Tilting Installation

Prime+ Series can be mounted at up to 30° angle. This versatility means that the displays can be viewed more easily when mounted in high locations, for applications such as QSR menu boards, or flight information monitors.

* Third-party wall mount kits can be used for tilting installation.



Dust Protection

The IP5X certifications guarantees that Prime+ Series displays are completely protected from dust. Displays are suitable in semi-outdoor platforms, such as train/metro stations, by eliminating the harm of dusty environments.

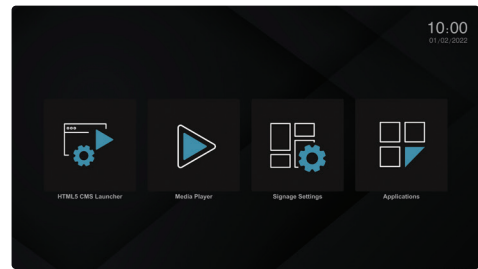
*IP5X Certification is optional for made-to-order models.

Software Features



Android System-on-Chip

Android-powered Prime+ Series is suitable for many Content Management Software (CMS) applications. Any third-party Android application can easily be installed and launched.



Customizable User Interface

Vestel provides a customizable user interface design. The background picture, icons and colours can be changed based on the user needs.



Built-in APIs for web application

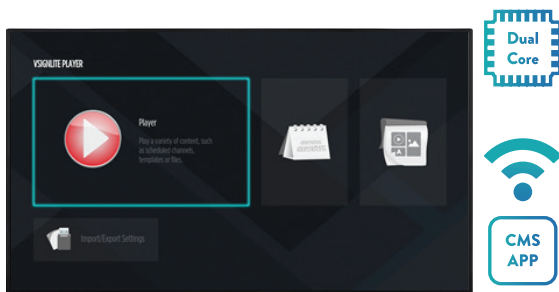
HTML5 CMS Launcher

SoC is designed to run HTML5-based CMS applications on the embedded browser. Applications can be installed from a URL or USB stick to the internal storage, using HTML5 CMS Launcher.



Auto Launch

Displays have auto launch features which allow end customer to automatically present content by any source such as HDMI, DP, Type-C or OPS, HTML5 CMS Launcher or any third party Android application.



Embedded CMS

Embedded content management software supports playback library, ready templates, and scheduler. With its simple and intuitive menus and layout options, it is effective for small and medium enterprises.



Device Management through RS232/LAN

Displays can be managed using the wide range of commands through serial port or local area network.

Powerful System on Chip



Customized
Android OS



Quad
Core
CPU



Enhanced
Graphics



2/4 GB
DDR4
Options



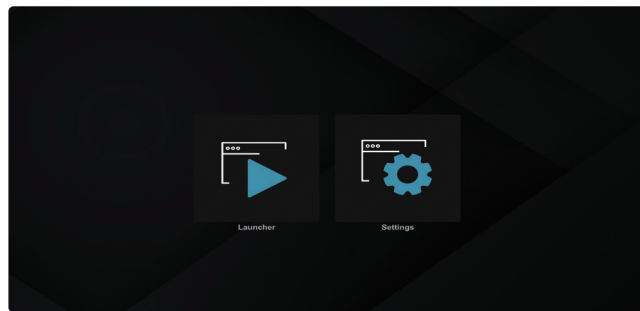
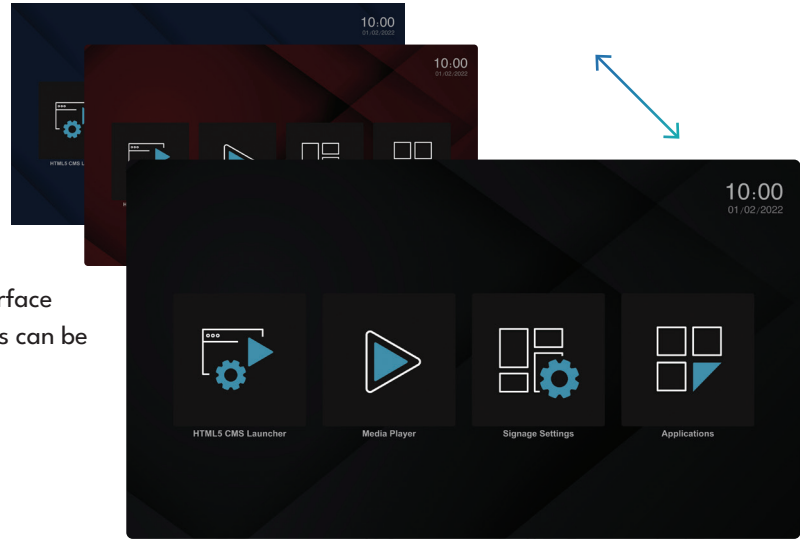
16/64 GB
eMMC
Options



WiFi 5
Gbit Ethernet
BT 5.1

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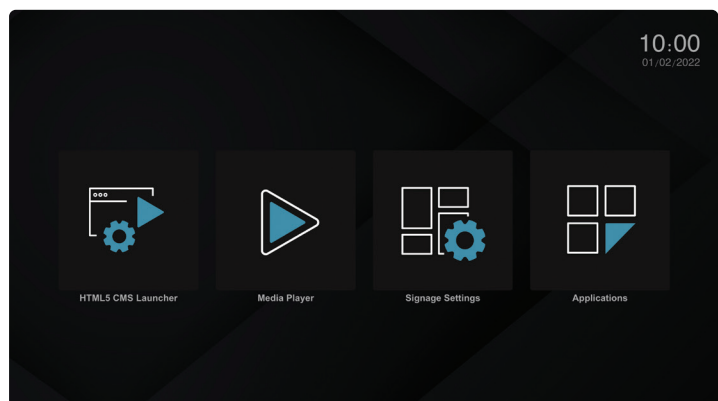
HTML5 CMS Launcher



HTML5-based CMS applications can be installed from a URL or USB stick to the internal storage, using HTML5 CMS Launcher.

Applications

Prime + Series equipped with powerful SoC allows compatibility to a wide-range of Content Management Solution(CMS) solutions.



* Optional

Prime+ Series

43"/50"/55"/65"

1. Micro USB
2. HDMI OUT
3. HDMI IN 1
4. Display Port*
5. HP
6. IR IN
7. HDMI IN 4
8. HDMI IN 3
9. HDMI IN 2
10. OPTICAL SPDIF
11. RJ12-SENSORS
12. RJ12
13. Micro SD
14. RS232 (3.5 mm jack)
15. RJ45 (Gbit ethernet)
16. USB-C 3.0*
17. USB-A 3.0
18. USB-A 2.0
19. USB-A 2.0 (secure)
20. OPS/SDM Slot*



KEY SERIES FEATURES

- 4K HDMI @60Hz
- Display Control
- Scheduler
- USB Auto-Play
- USB Cloning
- USB Operations
- USB Information
- USB Safe Eject
- Auto-Launch
- Boot-up Picture
- Brightness Scheduling
- Sensor Compatibility
- 30° Tilting Installation
- Detachable Logo
- Detachable Power Cord
- OSD Rotation
- Pixel Shifting
- Signal Failover
- Input Search
- IP Streaming Support
- Playlist Creation
- SoC Content Management
- HTML5 API Support
- HDMI Wakeup
- HDMI Switching
- HDMI CEC
- HDMI Auto-Switch
- Improved UI
- Color Calibration(VW)
- Professional Design
- Built-in WiFi
- Built-in Bluetooth
- Longer Life Span
- OPS/SDM support options
- Touch Support
- USB Secure Cover
- Carrying Handles
- IR Extender
- Hidden Embedded IR Option
- Button Lock
- RCU Lock
- Menu Lock
- Device ID
- Display Lifetime
- Serial Number
- Software Upgrade
- Start Url
- OPS/SDM Status
- OPS/SDM Power Control
- Power-up Mode
- Power on Delay
- Videowall Settings
- Daisychain
- Volume Limit
- Startup Volume
- Headphone Volume

Specifications



<https://www.vestelvisualsolutions.com/eu/products/digital-signage-displays>

For further information about products specifications
please scan the QR code.

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